

San Antonio Tourism Public Improvement District (SATPID) Updated FY 2021 Service Plan

PROJECTED BUDGET FY 2021

The SATPID budget will be allocated as shown in the table below.

SERVICE	%	\$
Marketing	49.5%	\$2,712,600
Sales	40.5%	\$2,219,400
Industry Partnerships	5%	\$274,000
Research and Administration	3%	\$164,400
Contingency Marketing/Sales Funds	2%	\$109,600
TOTAL	100%	\$5,480,000

Note: Expenditures are limited to actual collections, which cannot exceed the 1.25% fee on each occupied room as defined in the petition.